

ABSTRACT

An anionic surfactant particle for use in laundry detergent
5 compositions has an anionic surfactant content of at least
95 wt% of anionic surfactant and comprises linear
alkylbenzene sulphonate (LAS) and primary alcohol sulphate
(PAS) in a weight ratio of from 5:1 to 1:3. The particle,
which is preferably in the form of a flake, is of low
10 hygroscopicity and dissolves rapidly in water.